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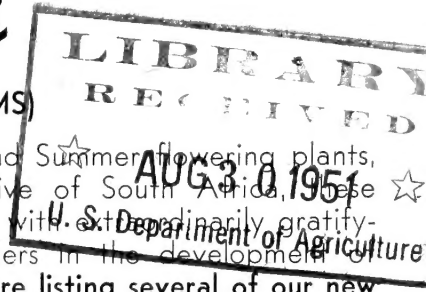
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Pelargoniums

(MARTHA WASHINGTON GERANIUMS)



Pelargoniums rank high among our most beautiful Spring and Summer flowering plants, rivaling the Azaleas in glorious colors and wealth of bloom. Native of South Africa, these beautiful plants have in recent years been extensively hybridized with extraordinary gratifying results. Evans & Reeves Nurseries have been one of the leaders in the development of new varieties offered for sale over the country. **This season we are listing several of our new introductions which will not be available elsewhere until next year.** To flower-lovers who have not kept in close touch with developments in this field, the many varieties and colors of these new hybrids will be a revelation.

CULTURE: Although Pelargoniums will grow in almost any soil, for best results we recommend loamy soil that is well drained. They do equally well in full sun or partial shade, but not in dense shade. Fertilizers high in Nitrogen should not be used on them, as this type of food will have a tendency to produce foliage rather than flowers. When planting, a generous amount of bone meal should be mixed with the planting soil. They should be pruned back after flowering to shape the plant up and induce new growth for more and larger flowers the following season. They dislike and do not require much water during the growing season, and should have hardly any at all during their dormant season, the winter months.

New Evans & Reeves Introductions

(From \$1.00)

BRAZIL (Evans). A large flowered variety with a ground color of raspberry shading to lighter towards edge of flower.

DAISY BANKS (Evans). A beautiful pastel flower. Ground of shell pink, feathered cerise; large flowers ruffled and waved.

ENSIGN. Dark mulberry, washed lilac at edge of petals.

FAIRMONT. Pale Cattleya orchid. Compact habit and very showy.

GYPSY KING. Large umbels of velvety maroon red, feathered and washed to scarlet with edge. Very striking.

IMPERIAL. Dark mahogany red with white edge. Waved and ruffled flowers.

LAS VEGAS. A vivid glowing red, lower petals veined and marked darker red.

LAST FRONTIER. Large ruffled flowers; lower petals La France pink, upper petals deep salmon with velvety light red blotches.

LILA. La France pink feathered dark scarlet.

PAINTED LADY. Shell pink, with dark raspberry blotches washed crimson.

Choice Varieties

The following list of selected Pelargoniums has been chosen from many scores of named varieties. In our opinion, it is representative of the best types available in this field. 4-inch pots, 75 cents; 6-inch pots, \$1.50 (except where noted).

BALLERINA. Shell pink, upper petals veined deep red. Large ruffled flowers.

BRENTWOOD (Evans). Soft salmon pink. Low, compact habit. Exceedingly free bloomer and very early.

(OVER)

CONSPICUOUS. Shining oxblood or wine red. Very large flowers, floriferous. Well named as **CONSPICUOUS** is one of the showiest and most distinct varieties to be introduced in years.

GRACE ARMSTRONG. Large, ruffled glistening white. A grand variety.

GRANDMA FISHER. Rich deep salmon, each penciled and blotched dark brown.

GRAND SLAM (Schmidt). Rosy red, slight salmon undertone. Moderate growth.

JUNGLE NIGHT. Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black. Limited stock. \$1.00 each.

LIZA (Evans). Big clusters of large waved flowers. Light lilac, washed light pink with large maroon-red blotches.

QUEEN OF HEARTS. Deep rose red, with large velvety black blotch.

RED VELVET. Flowers of deep wine red, overlaid velvety black. Limited stock. \$1.00.

RHAPSODY. Tricolor effect; salmon-pink, orange; and velvety crimson-black.

SANTA MONICA. Lovely soft La France pink.

SPRING SONG (Kerrigan). Large umbels of wavy delicate pink flowers. Upper petals veined deep crimson.

WALTER OERTEL (Evans). Huge clusters of flowers. Orchid pink, washed mulberry with dark mulberry blotches in all petals.

ZULU KING. Rosy red, flushed salmon. Top petals very dark. One of the choice richly colored Pelargoniums.

Please indicate number and size of each variety desired in mail or 'phone orders.

**'Phones: ARizona 3-6528, BRadshaw 2-1849,
BRighton 0-4604**

**EVANS & REEVES NURSERIES
255 South Barrington Avenue
Los Angeles 49, California**

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